



# APCUG 2008 Convention Registration Packet

Hello APCUG Member!

Our 2008 APCUG Convention is quickly approaching and we can't wait to see you there.

The APCUG Convention Committee is coordinating a variety of activities designed for user group officers, directors and members that center on our theme: *User Groups: Looking Towards The Future*.

We have planned an exciting four days!! There will be peer-to-peer interactive workshops and educational sessions. There will be special events including a New Member Gathering and a Kick-off Social for all Attendees. There will be the popular Vendor Fair. There will be The Jerry Awards which honors a user group's local community service projects and their contributions to the community.

If that's not enough... there's more! We are slowly counting down *7 Reasons Why You Should Attend* as we get closer to the **APCUG 2008 Convention**.

## **Reason #1: Keynote Speaker — Dwight Silverman**

**Dwight Silverman** is a veteran journalist who has written about personal computers since the mid-1980s. He is currently the computing columnist and technology blogger at the *Houston Chronicle*, as well as the co-host of "Technology Bytes", a weekly PC-help call-in radio show on KPFT-FM. Dwight writes extensively about all aspects of computing including PC and Mac computers, Linux and all the latest computing gadgets — you can read his blog and columns at [www.chron.com](http://www.chron.com). *PC World* selected Dwight's Techblog as one of the top 100 technical blogs in the world. He has also written freelance articles for various publications including *PC Computing* and *Rolling Stone*. Dwight and Larry Magid co-wrote the book *Microsoft Windows Vista*, which was published in May 2007. Currently, Dwight is working on a new book, *Running Windows on your Mac*, which is scheduled to be published in January 2008.

## **Reason #2: Contests**

In addition to The Jerry Awards, we are holding three contests: *Digital Photo, Newsletter, and Website!!* These contests offer a special opportunity for you and/or your user group to gain prestige as having the best photo, best newsletter, and best website. Even if you or your user group doesn't enter, you can see what other UGs are doing and gain ideas about implementing future award-winners in your UG. Look inside for more information!

There are 5 more reasons, but why wait? Inside this packet you will find the information you need to register — and if you register by November 1<sup>st</sup> you can take advantage of our Early Bird Registration Rate.

The **APCUG 2008 Convention** is one that you won't want to miss. We look forward to seeing you there!!

**APCUG 2008 Convention Committee**

# DON'T MISS OUT!! REGISTER NOW!! EARLY BIRD RATES AVAILABLE ONLY THROUGH NOVEMBER 1, 2007!!

## YOUR REGISTRATION ENTITLES YOU TO:

- **APCUG 2008 Convention** Badge\*
- **ALL** Convention Materials
- **ALL** Convention Meals
- **ALL** Convention Social Events
- **ALL** Convention Sessions
- **ALL** Vendor Sessions including our Vendor Fair

\*Your **APCUG 2008 Convention** badge is your admission ticket into all sessions, events and meals. You **will not** be admitted to any Convention event without your APCUG badge.

The **APCUG 2008 CONVENTION** schedule is now available at [www.apcug.net](http://www.apcug.net) under 2008 Convention. Keep checking back as we continually add sessions and events to this schedule.

## About Reason #2...Those Contests



### DIGITAL PHOTO CONTEST

Showcase your talents! Somewhere inside all of us is creative talent just waiting for the chance to grab the spotlight...and we want to give you that chance. There will be multiple opportunities to win. In addition to professional judging, convention attendees will select our own "Photo Idol". So, grab those cameras and start shooting! The deadline to submit entries is October 15, 2007. Entries not postmarked on or before that date will be returned. For more details, visit [www.apcug.net/events/photocontest](http://www.apcug.net/events/photocontest).



### NEWSLETTER CONTEST

The APCUG Newsletter contest is back! If your UG had a great 2007 newsletter, show it off to the APCUG world at the convention in 2008!! The deadline to submit entries is October 15, 2007. Entries not postmarked on or before that date will be returned. For more details, visit [www.apcug.net/2007contest/newsletter](http://www.apcug.net/2007contest/newsletter).



### WEBSITE CONTEST

How does your UG's website stack up against the competition? You can find out by entering the APCUG 2007 Website Competition. The deadline to submit entries is October 15, 2007. For more details, visit [www.apcug.net/2007contest/website](http://www.apcug.net/2007contest/website).

## AND DON'T FORGET ABOUT

### THE JERRY AWARDS

Don't forget to enter your group's community service project. Winning groups receive recognition and an award as well as information for press releases and publicity for your group. The deadline to submit entries is October 15, 2007. For more details, visit [www.apcug.net/2007contest/jerry](http://www.apcug.net/2007contest/jerry).



# APCUG 2008 ANNUAL CONVENTION

## *User Groups: Looking Towards The Future*

January 3, 2008 — January 6, 2008

### REGISTRATION INFORMATION

1. Conference registration is now open! Please go to [www.asentus.net/apcug/2008Convention](http://www.asentus.net/apcug/2008Convention) or follow the links to this site available at [www.apcug.net](http://www.apcug.net) under 2008 Convention.

2. This year's standard registration rate is \$150 per person. However, if you register by November 1, 2007 then you can take advantage of our Early Bird registration rate. The rates are:

**Now until November 1, 2007: \$100**  
November 2 - November 30, 2007 - \$150  
After December 1, 2007 (including On-site Registration) - \$175

The registration form is online at [www.asentus.net/apcug/2008Convention](http://www.asentus.net/apcug/2008Convention). You may register using your credit card at this secure site. If you wish to pay by check, print and mail one copy of your registration form with your check, *in US funds*, to:

APCUG, c/o Lori Berenson, 4553 Emerson Road, Cleveland, OH 44121-3929.

If you pay by check, your envelope must be postmarked **on or before November 1, 2007** in order to receive the Early Bird rate. If you register between **November 2** and **November 30, 2007**, your envelope must be postmarked **on or before November 30, 2007**. *If payment is not postmarked according to these dates the higher fee will apply.*

If you have special needs, please indicate them at the time of registration!

3. If you must cancel your registration, the registration fee (less a \$25 processing charge) will be refunded if your request is postmarked by December 5, 2007 (please see cancellation policy online at [www.apcug.net](http://www.apcug.net)). You may also send your request to [registrar@apcug.net](mailto:registrar@apcug.net).

Substitutions will be allowed *at the prevailing registration rate plus an additional \$15 administrative fee*, less the amount already paid. You may send your request to [registrar@apcug.net](mailto:registrar@apcug.net).

4. APCUG shirts are available for an additional \$25. The deadline to order shirts is **November 30, 2007** and you may order your shirt at the same time you register.

5. We have arranged special **Housing Rates at The Riviera Hotel** available until December 13, 2007. Room rates are single or double occupancy plus applicable taxes:

**January 1 thru 5** (Tuesday – Saturday): **\$79 per night**  
**January 6 thru 10** (Sunday – Thursday): **\$129 per night**  
Petite Suite (all nights): \$175 per night  
Surcharge for triple occupancy: \$10 per night

To register, call the hotel directly at **800-634-6753** in the U.S. or direct **702-794-9412** and tell them you are registering your rooms under **Group Code: APCUG08**. You will need to provide a credit card number which will be charged for a minimum of one night's room and tax at the time the reservation is made. *Non-smoking rooms are limited, so reserve early. (As of October 15, 2007, you will be able to make your reservations online using a special link from the conference registration page located at [www.asentus.net/apcug/2008Convention](http://www.asentus.net/apcug/2008Convention).)*

6. If you plan to attend the CES exhibits, you must register directly with them. Registration information for CES is available at [www.cesweb.org/](http://www.cesweb.org/).

2008 Annual Convention Registration  
c/o Lori Berenson  
4553 Emerson Road  
Cleveland, OH 44121-3929



**IT'S TIME TO REGISTER...**

**APCUG 2008 CONVENTION**  
***User Groups: Looking Towards The Future***

**JANUARY 3, 2008 — JANUARY 6, 2008**

at

**The RIVIERA Hotel & Casino  
2901 Las Vegas Blvd. So.  
Las Vegas, NV**

**DON'T MISS OUT!! REGISTER NOW!!  
Early Bird Rates available only through  
November 1, 2007!!**