



2008 Annual Convention

January 4, 2008

“How to Increase Membership, Interest and Speakers in your User Group” (Release 8)

- * Valencia Falls Computer Club, Delray Beach, FL
- * Growth: 90% of available base
- * 45% novice - 45% intermediate - 10% expert
- * Entrepreneurial effort but don't make a profit
- * Quality of Life issue
- * Surveys
- * Meeting agenda: Q&A; club business; short story; main talk
- * Major Presentations
 - Community website for communications; digital artwork, genealogy; making digital movies; internet connectivity; internet security; weather (Rob Lopicola NBC-TV); improve PC performance; Smart Computing Magazine, Ritz Camera; publishing community paper; summer Q&A session
- * Mini-Presentations
 - Spreadsheet; interesting web links, hints & tips; printer won't print; photos on the internet; optimize PC; webcam; PC maintenance; ISP
- * Other efforts
 - Free classes - novice, P/S Elements; free raffles/freebies; annual bagel & lox brunch for \$2; TPSC; test new products; multimedia projector; audio system; join FACUG & APCUG; SIGs; short personal story; Photo Show & Digital Photography Expo with Photo Club, help non-members
- * New last year
 - Laptop/camera/iPod raffle, new member free mini-brunch, Apple “duo” presentation, discount sites, free raffles for valuable prizes, how to get free items, health issues, stock prediction contest tied to PC, open source process, Technology, 4PM meetings, LDC, Treasurer, Google Prof, 5 min/1 question rule